

An aerial photograph of Winnipeg, Manitoba, Canada. The image shows a dense urban landscape with numerous buildings, streets, and green spaces. In the foreground, the Manitoba Legislative Building is prominent, featuring a large central dome and classical architectural elements. Surrounding it are various other government and commercial buildings. The city extends into the background, with a mix of residential and industrial areas. The overall scene is captured from a high angle, providing a comprehensive view of the city's layout.

WINNIPEG

The Capital City of Manitoba • Fourth Largest in CANADA



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Welcome to Winnipeg

Winnipeg is a friendly city with plenty to interest and entertain any visitors. It has features which make it an ideal Convention City; it also has the opportunities for recreation and amusement which families look for on their vacation. You will find first class accommodation in hotels and motor hotels, beautiful parks, fine shops, restaurants with excellent cuisine, theatres, an auditorium, an arena, a stadium, an art gallery, a museum. There are facilities for playing golf, tennis, swimming, boating and other outdoor sports. Close to Winnipeg, anglers will find good fishing in many lakes accessible over good highways. Whatever the purpose of your visit, you will discover plenty to delight you in Winnipeg; and, when it is time to leave, we hope the hospitality you have enjoyed will make you want to come again.



STEPHEN JUBA

Mayor

Mayor

The junction of the Red and Assiniboine Rivers where LaVerendrye was the first white man to set foot in 1736.





Winnipeg has many fine public buildings, many of them in Tyndall stone, quarried a few miles east of Winnipeg.

The Law Courts Building is shown above, and the Civic Auditorium, at right. On the opposite page is the Manitoba Legislative Building.







Modern buildings and wide streets characterize downtown Winnipeg. The new Federal Tax Building is shown, left; and below, Broadway, looking towards the CNR station. At right, Portage Avenue, looking west from Main Street.







Winnipeg offers a variety of first-class accommodation in hotels, motor hotels and motels, and is mid-Canada's Convention City, located in the heart of the North American Continent.



Here are two of the newer motor hotels in Winnipeg's downtown area.



The gourmet will enjoy the cuisine of Winnipeg's restaurants.



Refreshments are served in attractive surroundings at cocktail lounges and night clubs.



Young and old alike enjoy the zoo in Assiniboine Park. At right the Bear Enclosure.

Tree lined boulevards and well kept lawns provide a perfect setting for the many beautiful homes and gardens in Winnipeg's residential areas.







Winnipeg is situated at the confluence of the Red and Assiniboine Rivers. Below is the Midtown Bridge across the Assiniboine River.

Above, looking under Redwood Bridge at pleasure craft in the Red River.



Boating is a popular pastime. Below, pleasure craft are seen on the Red River, the location of the Annual Red River Day celebration.



There are many beauty spots on the Red River, like this bicycle path.



People of all faiths can find places to worship in the many imposing churches and synagogues, in traditional and modern styles of architecture.





Many fine apartment buildings are continually being erected in central Winnipeg as well as in neighbouring residential districts.



Here are two of the newest, located close to the downtown area. The one above overlooking Central Park, is 20 storeys high and has four hundred suites.





The Burrows-Keewatin low rental housing project, which has been completed by the City of Winnipeg with Federal and Provincial aid, to house families displaced by the first phase of a multi-million dollar urban renewal project.



Winnipeg takes pride in the efficiency of its civic services. At right, the world's first three-boom snorkel; below, a view of the Engineering Department's asphalt plant.





Above, a child receiving emergency treatment at the Poison Centre in the Children's Hospital, after 999 has alerted the hospital in preparation for the patient's arrival.

Winnipeg's public safety and emergency organizations are highly efficient. Below, the 999 Emergency Telephone system in operation. Winnipeg was the first city in Canada to institute this service.





Winnipeg's new International Airport, one of the finest in North America, recently completed at a cost of over \$18,000,000. Below, two interior scenes in the new Terminal Building.





At left, two of the many new plants erected in the Inkster industrial development area.



Above, a paint manufacturing plant in the City of Winnipeg.

Many large, attractive commercial buildings are to be seen in Winnipeg. Below, the new Telephone System building near Polo Park; at right, one of the impressive new insurance company offices on Broadway.





Close to the large office buildings and bustling downtown activity, Winnipeg has several beautiful tree lined boulevards and open park areas. Above is a view of Memorial Park and at right is a scene on Broadway.





Winnipeg enjoys a high reputation for its medical and hospital services. Here are some of the many hospitals and one of the medical clinics located in Winnipeg.







Winnipeg's educational facilities are unsurpassed, from elementary schooling to the University level. Left, a new city school; below, the Technical-Vocational School, and right, one of the colleges affiliated with the University of Manitoba.



Winnipeg is the transportation centre of Canada. The opposite page shows one of the largest privately owned railway yards in the world.

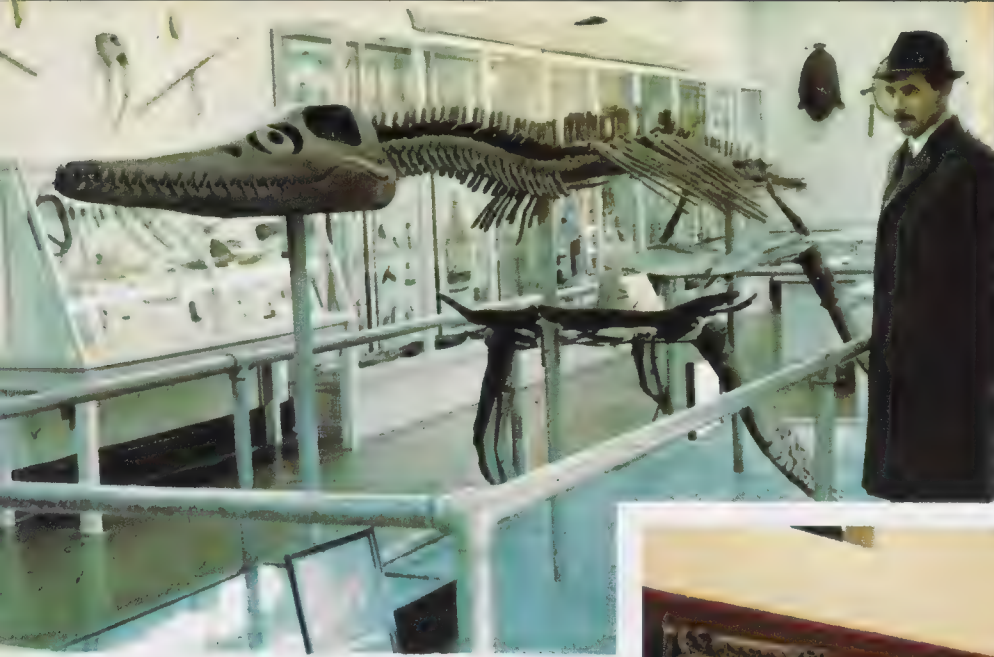




Winnipeg is the business and industrial centre of Western Canada, with many flourishing firms manufacturing items from clothing to motor buses and heavy equipment. The internationally famous Grain Exchange is shown at right.







The Van Kirk Garden, at right, is a miniature oasis of color and fantasy in downtown Winnipeg.

The Winnipeg Civic Auditorium also houses the Museum and the Art Gallery. Above, part of the Museum display. Below, an exhibition of Dutch paintings in the Art Gallery.







Slave Falls, one of the power plants owned and operated by the City, provides Winnipeg with electricity at rates which are among the lowest on the Continent. As a result, Winnipeg is brilliantly illuminated at night.



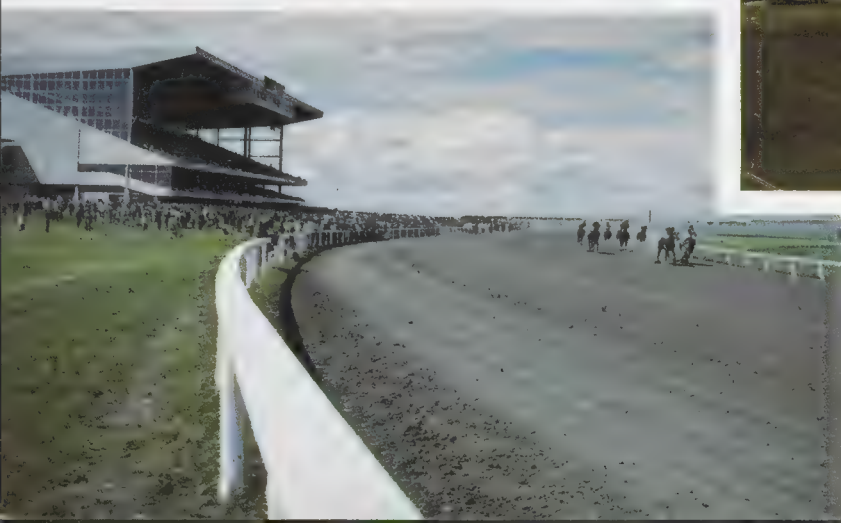
Among Winnipeg's main attractions for the visitor, are the great variety of shopping centres and retail stores, one of which is the largest retail organization in the Commonwealth and another incorporated in the year 1670.



China, linens, woollens and other quality merchandise hold a special interest for the discriminating buyer.



Winnipeg has excellent facilities for the sports enthusiast. Here is a view of one of the golf courses in the area and, below, the Winnipeg Stadium.



The new, pari-mutuel race track at Assiniboia Downs is the scene of the Winnipeg Futurity for two-year olds bred in Canada.

The Winnipeg Arena, shown below, draws crowds to exhibitions, hockey, indoor track meets and other athletic events.



In winter, thousands of Winnipeggers enjoy curling in rinks with artificial ice.





There is a wide variety of entertainment offered in Winnipeg. At left are scenes from productions by the Royal Winnipeg Ballet and the Manitoba Theatre Centre. The Winnipeg Symphony Orchestra is one of the finest in Canada.



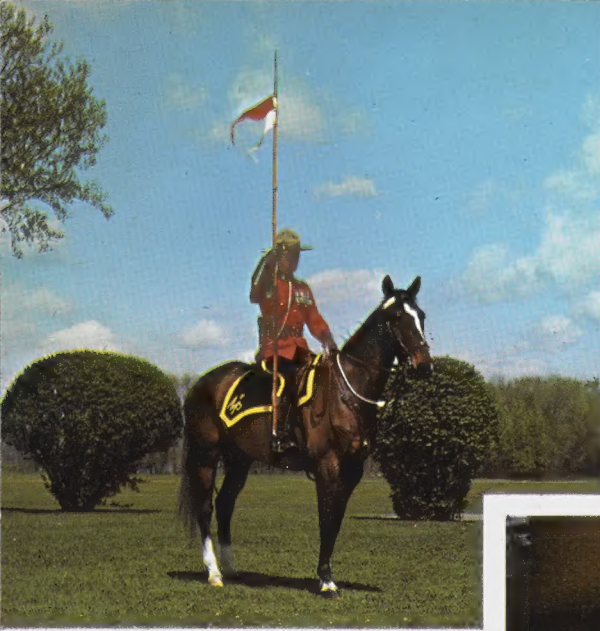
Above, Rainbow Stage, an open air theatre in Winnipeg's Kildonan Park where concerts, dramatic and musical shows are staged during the summer season.



Winnipeg is linked by major airlines with Eastern and Western Canada, and with cities to the south in the U.S.A. It is also a terminus for passenger and air freight to Northern Canada, and is on the polar route.

Stevenson Field is also the home of the Winnipeg Flying Club and the scene of the Annual Air Force Day show.



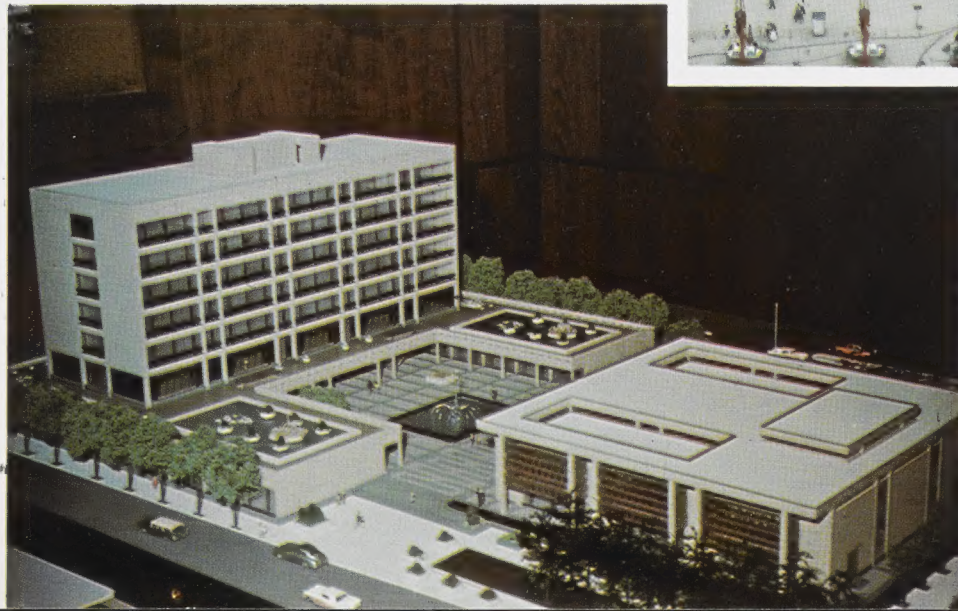


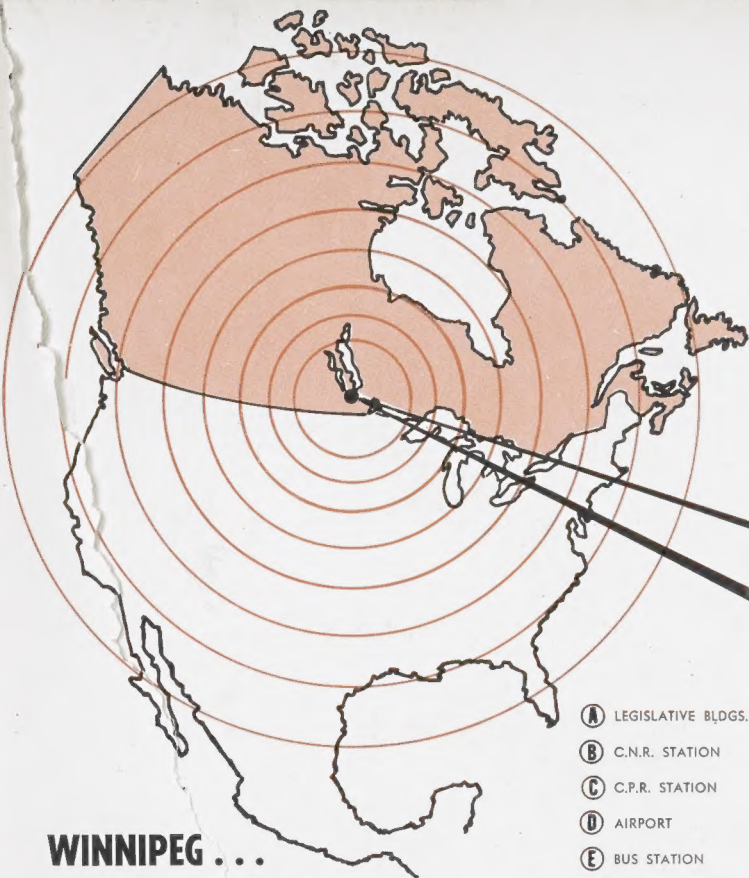
Winnipeg houses the "D" Division of the world famous Royal Canadian Mounted Police.

As a convention City and the site of the Annual Red River Exhibition (seen at right) Winnipeg is accustomed to colorful events.



Presently under construction, the new eight million dollar City Hall is of a split level design. An elevated plaza separates the administration and legislative buildings.

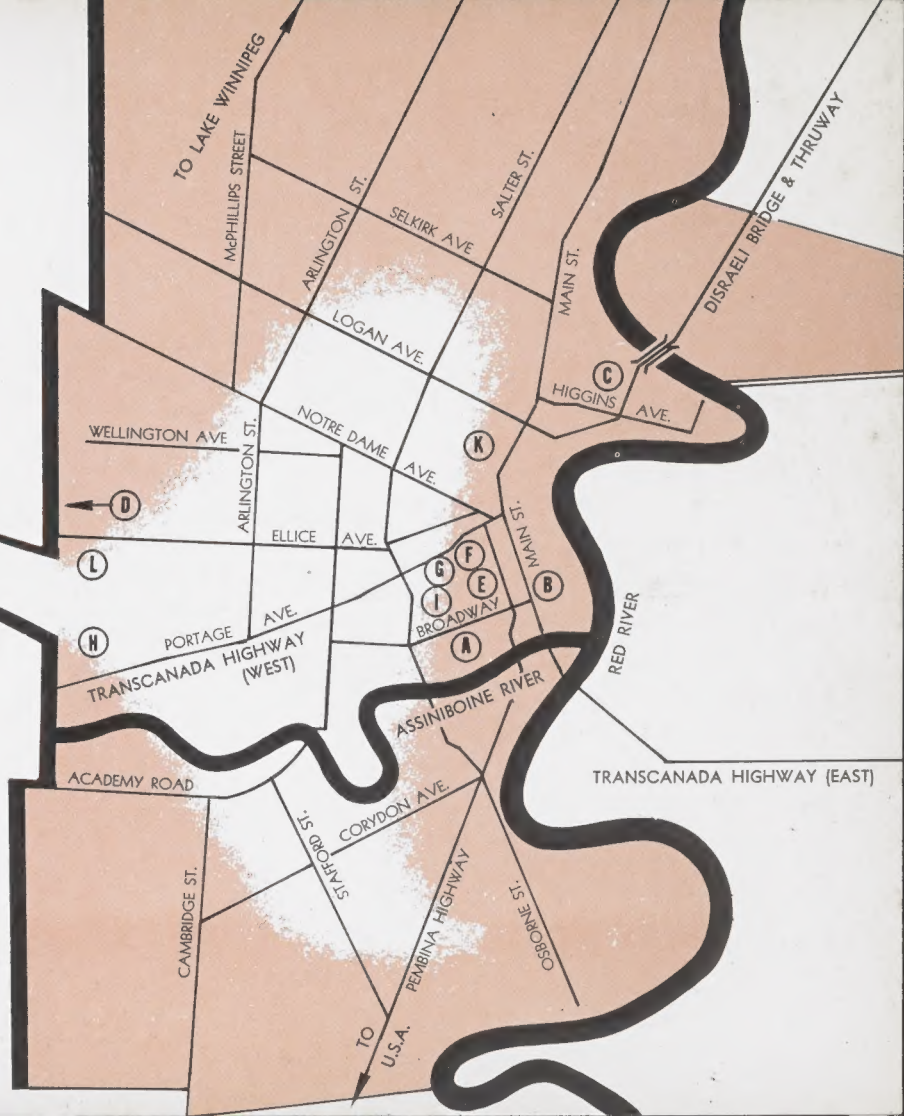




WINNIPEG . . . the Heart of the Continent

As the map shows, Winnipeg is the hub of the Continent, easily accessible by road, rail or air. Complete information about Winnipeg and the Province of Manitoba may be obtained from the Travel and Publicity Branch, Department of Industry and Commerce, Norquay Building, Winnipeg, Manitoba, Canada.

- (A) LEGISLATIVE BLDGS.
- (B) C.N.R. STATION
- (C) C.P.R. STATION
- (D) AIRPORT
- (E) BUS STATION
- (F) EATON'S
- (G) HUDSON'S BAY
- (H) POLO PARK CENTRE
- (I) AUDITORIUM
- (K) CITY HALL
- (L) STADIUM AND ARENA





This brochure has been printed by authority of the Council of the City of Winnipeg.

The color pictures represent the work of many photographers and, for their contributions, our grateful appreciation is extended to the following:

S. E. Steiman
J. C. Fletcher
A. C. Hall
D. Portigal
Dorothy Folta

Manitoba Government
(Travel and Publicity Branch)

Canadian National Railway

Royal Canadian Mounted Police

— and others too numerous to mention.

In addition to his photography, Mr. Steiman deserves commendation for his valuable assistance in promoting this brochure.

Mayor

Edited by L. T. Barratt
Printed in Winnipeg by
Hignell Printing Limited